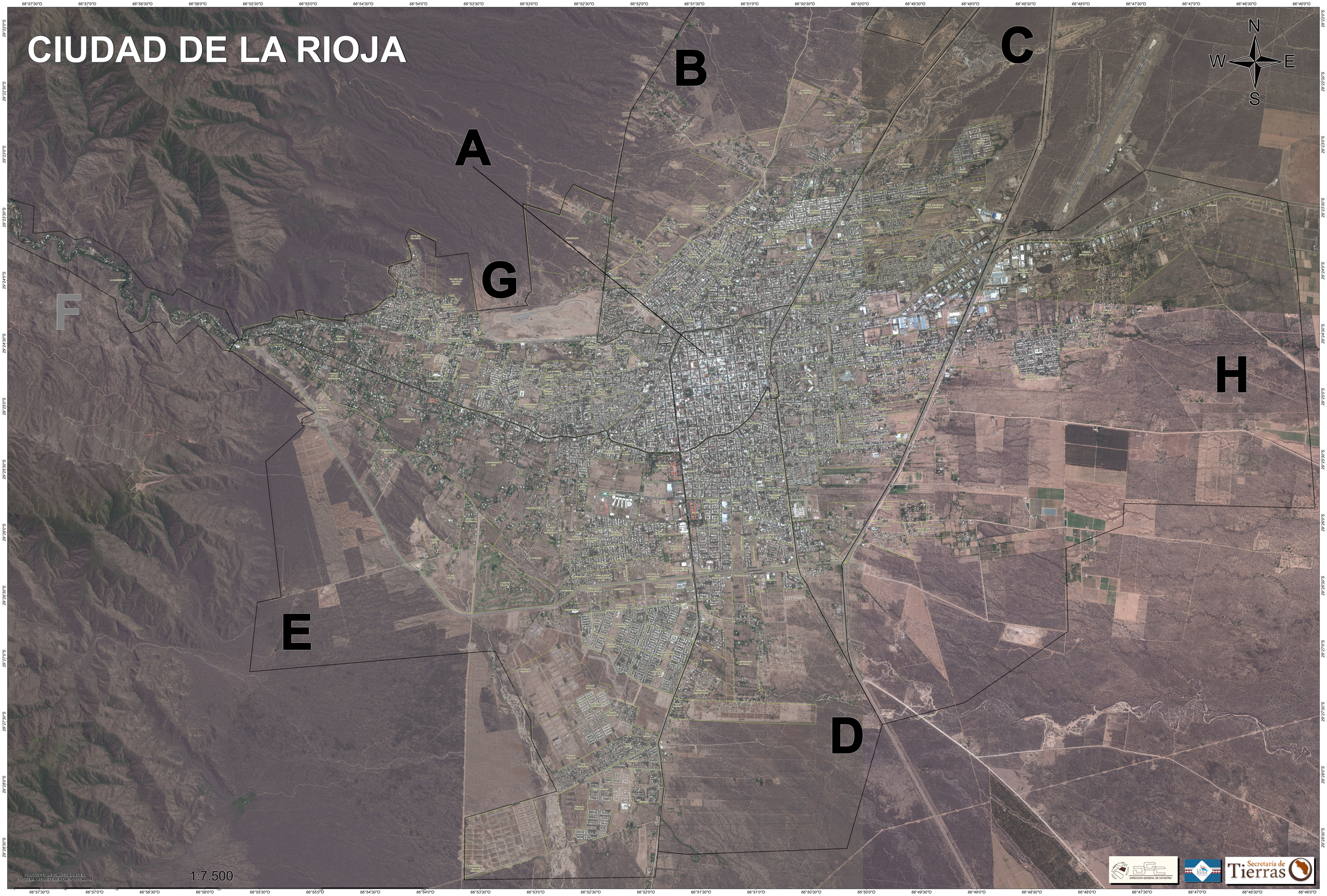CIUDAD DE LA RIOJA